

# Content Guidelines for supplying content for websites

This is so that I can optimise your page best for SEO as well as it makes sense to the customer. Do this for each page of your website *Example (feel free to copy and paste this for each page of your website).*

Page name / title: Events

<u>Page heading:</u>	<h2>Contemporary Artists</h2> <p>(TIP: try to use specific words to your industry, service or location)</p>
<u>Page sub heading / tagline:</u>	Central Coast Artworks
<u>Page focus / keywords:</u>	Contemporary artist, landscape artist, (TIP: If you can provide a few keywords or focus on what this page is about think of what do you think people will type into google to find this page)
<u>Page Content:</u>	<p>Lorem ipsum dolor <b>sit try to bold things that might be important</b>, and allow people to scan your document for important bits amet, consectetur adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec, pellentesque eu, pretium quis, sem. Nulla consequat massa quis enim. Donec pede justo, fringilla vel, aliquet nec, vulputate eget, arcu. In enim justo, rhoncus ut, imperdiet a, venenatis vitae, justo. Nullam dictum felis eu pede mollis pretium. Integer tincidunt. Cras dapibus. Vivamus elementum semper nisi. Aenean vulputate eleifend tellus. Aenean leo ligula, porttitor eu, consequat vitae, eleifend ac, enim. Aliquam lorem ante, dapibus in, viverra quis, feugiat a, tellus. Phasellus viverra nulla ut metus varius laoreet. Quisque rutrum. Aenean imperdiet. Etiam ultricies nisi vel augue. Curabitur ullamcorper ultricies nisi. Nam eget dui. Etiam rhoncus. Maecenas tempus, tellus eget condimentum rhoncus, sem quam semper libero, sit amet adipiscing sem neque sed ipsum. Nam quam nunc, blandit vel, luctus pulvinar, hendrerit id, lorem. Maecenas nec odio et ante tincidunt tempus. Donec vitae sapien ut libero venenatis faucibus. Nullam quis ante. Etiam sit amet orci eget eros faucibus tincidunt. Duis leo. Sed fringilla mauris sit amet nibh. Donec sodales sagittis magna. Sed consequat, leo eget bibendum sodales, augue velit <b>if you would like something linked please underline it – add give me the url next to it so I know where to link it</b> <a href="http://www.url.com">http://www.url.com</a>.</p> <h3>TRY TO HAVE HEADINGS WHERE EVER POSSIBLE</h3> <p>Cras dapibus. Vivamus elementum semper nisi. Aenean vulputate eleifend tellus. Aenean leo ligula, porttitor eu, consequat vitae, eleifend ac, enim. Aliquam lorem ante, dapibus in, viverra quis, feugiat a, tellus. Phasellus viverra nulla ut metus varius laoreet. Quisque rutrum. Aenean imperdiet. Etiam ultricies nisi vel augue. Curabitur ullamcorper ultricies nisi. Nam eget dui. Etiam rhoncus. Maecenas tempus, tellus eget condimentum rhoncus, sem quam semper libero, sit amet adipiscing sem neque sed ipsum. Nam quam nunc, blandit vel, luctus</p>
<u>Special Sections &amp; Call to Actions:</u>	<p>If you have a special action on your page you want the view to take or an offer you would like to present <b>you need to also supply the information to direct them</b> (as otherwise I will make the text up and its best its in your words so eg)</p> <p>Events.</p> <p>Eg. 1. Below are my events that are available in my location, please find out more information by clicking on the buttons below.</p> <p>OR</p> <p>Eg.2</p> <p>Signup for my newsletter</p> <p>If you would like to signup for my newsletter where you will receive information about XYZ please fill out your details below.</p>
<u>Photos</u>	<p>If you have a specific photo you would like used on this page please also specify here the image you would like to use.</p>

